

Office Use only	Booth	

41<sup>st</sup> ANNUAL  
**CHICAGO SUN-TIMES**

**Sports Collectible and Autograph Convention**  
**DONALD E. STEPHENS CONVENTION CENTER**  
**5555 North River Road - Rosemont, Illinois**

November 19-21, 2010

<b>Friday, November 19, 2010</b>	<b>4:00P.M. - 9:00P.M.</b>
<b>Saturday, November 20, 2010</b>	<b>9:00A.M. - 5:00P.M.</b>
<b>Sunday, November 21, 2010</b>	<b>9:30A.M. - 4:00P.M.</b>

**CONTRACT**

This Contract (the "Agreement") dated this \_\_\_\_ day of \_\_\_\_\_, 2010 is by and between Dreams, Inc., a Utah corporation ("Dreams" or "Sponsor"), with its principal place of business at Two South University Drive, Suite 325, Plantation, Florida 33324, and \_\_\_\_\_ ("Exhibitor"), with its principal place of business at \_\_\_\_\_.

**WHEREAS**, Dreams, through its Mounted Memories division is sponsoring the Chicago Sun-Times Sports Collectible Convention ("Convention") to be held November 19-21, 2010 at the Donald E. Stephens Convention Center in Rosemont, Illinois; and

**WHEREAS**, Exhibitor wishes to display sports collectibles in an area designated by the Sponsor based on the below number of tables rented for that purpose by the Exhibitor; and

**WHEREAS**, the Parties agree to the following terms of the Exhibitor's participation in the Convention and its rights and obligations, thereof.

**NOW THEREFORE**, in consideration of the mutual promises and undertakings herein contained and for other good and valuable consideration, intending to be legally bound, the Parties agree as follows:

1. **EXHIBITOR'S RIGHTS AND OBLIGATIONS.** The Parties agree that the Exhibitor shall have the right to exhibit sports collectibles in an area designated by the Sponsor based on receipt of the following payment by the Exhibitor to the Sponsor, no later than Wednesday March 10, 2010:

	Price	Qty	Total
<b>(1) 8ft. Dealer Table</b>	<b>\$400.00</b>		
<b>(2) 8ft. Dealer Tables</b>	<b>\$750.00</b>		
<b>(3) 8ft. Dealer Tables</b>	<b>\$1,125.00</b>		
<b>(4) 8ft. Dealer Tables</b>	<b>\$1,500.00</b>		
<b>ADDITIONAL TABLES ADD</b>	<b>\$375.00</b>		
<b>One Badge per Table - Extra Badges</b>	<b>\$20.00</b>		
<b>Back up tables @ - 6ft</b>	<b>\$35.00</b>		
<b>Executive 10x20 Booth: (2) 8-ft tables and (2) 6-ft tables *CALL FIRST</b>	<b>1650.00</b>		
<b>PLEASE FILL OUT CONTRACT COMPLETELY</b>	Total		

**Host Hotel**, Go to [www.mountedmemoriesshows.com](http://www.mountedmemoriesshows.com) for info.

**Show Case Rental call Becky at 954-742-8544**

<b>DEALER SET-UP Thursday, November 18, 2010</b>	<b>TBD</b>
<b>Friday, November 19, 2010</b>	<b>10am – 2:30pm</b>

**Electrical/Internet/Phone/Furniture Log onto [www.mountedmemoriesshows.com](http://www.mountedmemoriesshows.com) to download a form.**

Exhibitor agrees to limit its display to the rented table space and a reasonable distance behind that space. Exhibitor shall not alter the convention floor plan, without the prior written approval of the Sponsor. Sponsor reserves the right for any reason to change the layout of the exhibit hall. Exhibitor agrees to

assume all responsibility for all applicable Federal and State of Illinois tax regulations. No Exhibitor shall exhibit at any other sports collectible show at the same location within thirty (30) days of the Convention. Games of chance, including but not limited to sweepstakes, raffles, dice games, roulette wheels and grab bags, are strictly prohibited. Exhibitor shall not permit alcoholic beverages of any kind to be brought onto or consumed within the exhibit hall at the Convention. Exhibitor may cancel this agreement any time on or before February 26, 2010. In the event the Sponsor is able to sell the canceled space to another Exhibitor, a full refund will be made. If cancellation occurs after February 26, 2010 or if Exhibitor fails to appear at the event, all exhibit fees will be forfeited.

2. **TERMINATION.** Sponsor shall have the absolute and immediate right at its sole discretion, with or without cause, to terminate this Agreement and remove Exhibitor from the Convention at any time. If without cause, Exhibitor's sole remedy shall be reimbursement of all payments made to Sponsor under this Agreement. Sponsor shall have the absolute and immediate right at its sole discretion to terminate this Agreement, with cause, and remove Exhibitor from the Convention at any time, upon a breach by the Exhibitor of any material term, condition or covenant of this Agreement.

3. **INDEMNITY.** Exhibitor agrees to protect, indemnify, save, and hold harmless Dreams and the Donald E. Stephens Convention Center, their affiliates, subsidiaries, parent entities, and partners, assigns, agents, representatives, officers, directors, shareholders, and employees from and against any and all expenses, damages, claims, suits, actions, judgments, costs and expenses whatsoever, including reasonable attorney's fees, arising out of, or in any way connected with the Convention. The provisions of this Section shall survive any expiration or termination of this Agreement.

4. **DAMAGES.** Notwithstanding anything to the contrary herein, in no event shall either Party be liable to each other for exemplary, punitive, incidental, or consequential damages, including lost profits, arising out of this Agreement, or the breach of any term, covenant, representation, warranty, or obligations contained herein. Sponsor expressly disclaims any and all liability for lost, stolen or damaged items regardless of any intentional or negligent act of the Sponsor, its employees, agents, servants, representatives, contractors, assigns, visitors or invitees.

5. **ASSIGNMENT.** Without the prior written consent of Sponsor, Exhibitor shall not assign or transfer this Agreement or any of the Exhibitor's rights or duties hereunder. Any assignment or transfer without Sponsor's prior written consent shall be void. Consent or withholding of consent shall be in Sponsor's sole and absolute discretion.

6. **FORCE MAJEURE.** If any of the obligations of the Sponsor are hindered or prevented, in whole or in substantial part, because of a Force Majeure Event, then all other obligation of the Parties shall continue. A "Force Majeure Event" shall mean causes beyond the control of the Parties including, but not limited to: weather, an Act of God, inevitable accident, fire, labor dispute, riot or civil commotion, act of terror and/or terrorism, governmental act, regulation or rule, failure of technical facilities, inability to obtain supplies, delays in transportation, embargos, or other reason beyond the control of the Parties that is generally regarded as force majeure. Delays or non-performance excused by this provision shall not excuse performance of any other obligation, which is outstanding at the time of occurrence.

7. **ENTIRE AGREEMENT.** This Agreement constitutes the entire understanding between the Parties and cannot be altered or modified except by an agreement in writing signed by both Parties. Upon its execution, this Agreement shall supersede all prior negotiations, understandings, and agreements, whether oral or written, and such prior agreements shall thereupon be null and void and without further legal effect.

**Make checks payable to:  
And Send this form no later  
Then November 12, 2010 to:**

**Mounted Memories  
Attn: Becky Batista  
5000 NW 108<sup>th</sup> Ave  
Sunrise FL 33351  
(954) 742-8544**

**Payment Info**

**Check enclosed**

**Credit Card (circle one)**

MasterCard, Visa, Amex, Discover

Card Number \_\_\_\_\_

Exp \_\_\_\_\_ CID \_\_\_\_\_

Billing Zip code \_\_\_\_\_

Total to Charge \_\_\_\_\_

**Exhibitor**

Name: \_\_\_\_\_

Signed: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_